



Professional Practice Sales
of The Great West

*Specialists in the
Appraisal and Sale of Dental Practices
Since 1966*

P.O. Box 175 • Bodega Bay, CA 94923-0175
(415) 899-8580 Office (415) 328-4235 Cell
www.PPSsellsDDS.com

6288 WESTSIDE PETALUMA

This Old Friend Visits PPS Again!

There are practice's whose DNA is tightly knitted in many generations of patients
who have entrusted it with their oral healthcare.

Practices where parents took their children,
and with those children returning later with their children.

PPS is blessed as we are now tasked with seeking this practice's fourth caretaker
as we have been entrusted in passing the torch here twice previously with this 72-year old gem.

After 63-years operating next door in a tight 3-op 1,000 sq.ft. suite,
the adjacent building with 2-dental offices was purchased in 2015.

Two then became one beautiful 1,750 sq.ft. ADA compliant 6-operatory suite.

2026 is trending another \$1.6M+ year.

Owner works 3.5-days.

Seller's Discretionary Income shall be \$550K+.

7.5-days of Hygiene sustains 1,500 active patients.

Theme is maintenance and restorations.

There is a 1-day a month Periodontist here.

The practice has been a Delta Premier provider.

Non-Delta patients are billed the practice's fee schedule.

Per advice and counsel from PPS, the "gorilla" was tossed out the door on September 1st.

This was imperative in order to maintain the high standards which are expected here.

This change has sparked the Team.

They know this shall elevate the practice to an even higher level.

Further, they are aware that it is now time to transition the practice to its next Caretaker.

Average staff tenure is 10+ years. This is a Team committed to maintaining what exists here.

And if requested, the Seller is available to work post-sale on a limited basis.

The frosting on the cake is the building as this is a package sale.

In the operating expenses, PPS has created an annual rent of \$82,500.

This is before Seller's Discretionary Income of \$550K+.

As such, \$82,500 is already baked towards servicing the mortgage.

Full Price for the Practice \$975,000

Full Price for the Building \$1,200,000

If you would like to learn more about this opportunity, read the attached letter.

Ray Irving

415-328-4235 Text

Ray@PPSsellsDDS.com

Affiliate Office

Professional Practice Sales

360 East First Street, #318

Tustin, CA 92780 • (714) 832-0230



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Dear Doctor:

Thank you for your interest in **6288 WESTSIDE PETALUMA.**

In order to maintain the requisite discretion and prevent rumors circulating in the dental community, a Confidentiality & Non-Disclosure Agreement (**CNDA**) is required to safeguard our Client and the practice, with said Agreement attached.

I ask that you:

print your name at the top of Page 1

initial the bottom of Page 1

complete, date and sign Page 2

Return the Agreement to Ray@PPSsellsDDS.com.

If you would like us to send the CNDA to you via DocuSign, simply send us an email with your name, address and cell phone.

If you have any questions, please phone or text my cell which is 415-328-4235.

Sincerely,

Raymond N. Irving

RNI:pt
attachments

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Tustin, CA 92780 • (714) 832-0230**



CONFIDENTIALITY & NON-DISCLOSURE AGREEMENT

6288 WESTSIDE PETALUMA

THIS AGREEMENT is entered between _____,
(hereinafter referred to as "Prospect") and Professional Practice Sales of The Great West (hereinafter referred to as "Broker"), California real estate license being #01422122.

WHEREAS Prospect desires to investigate the possible purchase of that Practice referenced as 6288 WESTSIDE PETALUMA (hereinafter referred to as "Practice") and which is listed with Broker, and

WHEREAS Prospect understands that the Owner requires discretion and confidences concerning the sale of the practice,

AND WHEREAS Prospect understands the need to implement such safety features, **BROKER'S AGENT, Raymond Irving**, shall provide Prospect with the Access Code to view the Prospectus on 6288 WESTSIDE PETALUMA on Broker's website.

IF PROSPECT further wishes to pursue this opportunity after review of the Prospectus, Prospect shall be provided with the information for the Open House which Agent shall conduct on a scheduled Sunday.

AND IF PROSPECT wishes to further explore this opportunity after attending the Open House, Agent shall provide Prospect with the Disclosure Package which shall be comprised of the Federal Corporate Tax Returns from 2022 thru 2025; the Financial Statements from 2022 through 7/31/26; PPS' Recasting of the Financials; Staff Compensation, Fee Schedules, the appraisal on the building and other pertinent information (hereinafter referred to as "Confidential Information") as they further investigate this opportunity. Prospect may share this information with their spouse, partner or fiancé; their advisors and their lenders as it regards Prospect's interest in the possible purchase of Owner's Practice.

AND WHEREAS this Confidential Information shall be furnished to Prospect by Broker's Agent on behalf of the Owner in order to assist and facilitate Prospect and Prospect's advisors and lenders in their evaluation and assessment of the Practice,

THE PARTIES AGREE AS FOLLOWS: (a) Upon receipt of the Confidentiality & Non-Disclosure Agreement, Agent shall provide Prospect with the Access Code for the purpose of viewing the Prospectus from Broker's website and which shall contain certain confidential and proprietary information which Prospect agrees to hold in confidence for Prospect's own benefit and based upon the warranties set forth herein, and (b) if requested, Agent shall follow-up with Prospect's interest on the following conditions:

1. General Warranties Prospect agrees to maintain confidential that this Practice is "For Sale." Further, Prospect agrees to hold confidential all information made available and only used in the context of the contemplated purchase, and as such it shall not be used for any other purpose or disclosed to any Third Party outside of (i) Prospect's acquisition team (Prospect's accountant, attorney and dental consultants), (ii) lending agencies if financing is pursued for this acquisition, and (iii) immediate family members such as spouse, partner, fiancé or loved ones. When information is shared with such Third Parties, Prospect shall advise them that Prospect has executed a Confidentiality and Non-Disclosure Agreement and as such, they need to maintain the requisite confidences concerning their awareness that this Practice is "For Sale" along with maintaining confidential all information provided. At the conclusion of discussions between the Parties, and if a purchase has not been completed, all information including written notes and documentation shall be destroyed along with permanently deleting all digital files.

2. No Contact Prospect shall not make direct contact to Owner's Practice, Owner's employees, area dentists, the local dental society, vendors or professional referral sources which the Practice has business relations regarding Prospect's possible purchase of this Practice.

3. Patient Records In the event Prospect reviews patient lists and records; Prospect shall abide by those standards outlined by the Health Insurance Portability and Accountability Act otherwise known as HIPPA. The review of any such records is for the sole purpose of determining the type of work performed, the frequency of visits, where the patients work or reside and other information that such patient charts shall reveal. In consideration of being allowed to review such information, Prospect agrees that: a) no information shall be copied nor any notes made concerning any particular patients; b) all such information contained in the patient charts is confidential and proprietary; c) Prospect will not use any such information in any way other than to evaluate any decision regarding the purchase of the practice;

Prospect's Initials _____

Agent's Initials



CONFIDENTIALITY & NON-DISCLOSURE AGREEMENT

6288 WESTSIDE PETALUMA

d) Prospect will not approach any patient for any reason including the intent to provide dental services; e) Prospect acknowledges that the "number of active patients" is a relative term and it is the Prospect's responsibility to determine the accuracy of any such number; and f) Prospect shall not disclose any patient information which reflects any clinical treatment, diagnosis or observations.

4. Public Disclosure Could Harm Practice Prospect acknowledges that any public disclosure concerning Owner having placed the practice "For Sale" could be detrimental to the well-being of the Practice and Owner. If any such public disclosure is made by Prospect which directly harms Owner's Practice, Owner may bring an action against Prospect for such disclosure.

5. Third Party Beneficiary Although Owner is not a direct party to this Agreement, Owner is the Third-Party Beneficiary of this Agreement. As such, Owner shall be entitled to enforce the provisions of this Agreement in the event it is violated by Prospect.

6. Equitable Relief Prospect acknowledges and agrees that any breach of this Agreement will result in irreparable harm to Owner, Broker and Agent for which monetary damages would be an inadequate remedy. Therefore, in the event of such a breach, in addition to the rights and remedies otherwise available at law; Owner, Broker and Agent shall be entitled to equitable relief including without limitation an injunction.

7. Governing Law This Agreement shall be construed and interpreted under the laws of the State of California.

8. Attorney Fees If any litigation, arbitration or other proceeding by which one party seeks to enforce its rights under this Agreement or seeks a declaration of any rights or obligations under this Agreement, the prevailing party will be awarded reasonable attorney fees together with any costs and expenses incurred to resolve the dispute and to enforce the final judgment.

IN WITNESS HEREOF, the Parties enter into this Agreement.

PROSPECT

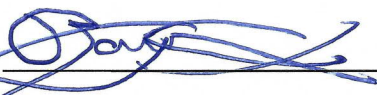
Date _____ Sign _____

Name _____

Address _____

Email _____ Cell Phone _____

AGENT


Raymond N. Irving

California Real Estate License #00523584

Professional Practice Sales of The Great West

P.O. Box 175 (1040 Sea Eagle Loop)

Bodega Bay CA 94923

415-328-4235 Cell

Ray@PPSsellsDDS.com